

INTERNATIONAL CONFERENCE

 **Nanotech** ITALY 2015
Cross-Cutting KETs for Responsible Innovation

BOLOGNA, 25-27 NOVEMBER 2015

Sponsor & Exhibitor Guide

www.nanotechitaly.it
info@nanotechitaly.it

Why Become a Sponsor?

Over the years, NanotechItaly has become a leading showcase for nanotech and others enabling technologies, with the involvement of the major national players as well as key international organizations.

It offers a number of options to highlight the profile of your organization through sponsorship and exhibition space.

Because...

- ✓ it is an opportunity to rise the knowledge of your organization activities within the scientific community, the industrial world and the decision makers
- ✓ it is a significant support to the organization of the Conference, so as to contribute to:
 - *highlight the activities and relevance of nano and others enabling technologies, at national and international level*
 - *stimulate public/private funding, investment and cooperation*
 - *promote nano and the others enabling technologies to the wider community, including younger and young researchers*
 - *promote responsible innovation*
- ✓ you can benefit of the available options to acknowledge your sponsorship, through the Conference web-based and printed material and on site services
- ✓ your staff can participate to the event, including one-to-one matchmaking with professionals from industry and academia.

Why Become an Exhibitor?

Because...

- ✓ it is an opportunity to showcase your products and services and meet with key national and international players in nanotech and in the others enabling technologies field
- ✓ you can establish or strengthen your company's standing within the scientific community, maximizing your exposure in the nanotechnologies area
- ✓ you will benefit of all the Conference services and activities:
 - *the ample scientific programme*
 - *the one-to-one meetings (matchmaking event)*
 - *the project workshops*
 - *the comprehensive documentation*

Exhibitors have the opportunity to present their own products and services, increasing their business visibility and getting into contact with institutions and research centres, so as to encourage new opportunities, ideas or projects and strengthen the networking contacts.

Some exhibitors of past editions:
Alfatest, Brembo, CNR, EVG Group, FEI, FBK – Bruno Kessler Foundation, Galvani, Greenenergy, Hamamatsu, Micromeritics, Istituto Nazionale di Ricerca Metrologica (INRIM), Nagano Techno Foundation, Nanoshare, Oerlikon Group, Renishaw, Rivoira, Sigma-Aldrich, Teltec, University of Cagliari.

Sponsor Packages

Platinum Sponsor

- ✓ 2 zip-rolls or posters in the main auditorium or registration area*
- ✓ Sponsor's logo on all documentation of the Conference, including:
 - delegate bag (handed to all the delegates)
 - handbook (handed to all the delegates)
 - on-line book of abstracts
 - screensaver displayed in the conference rooms
 - official newsletter
- ✓ One article in the official newsletter
- ✓ Sponsor catalogue or brochure in the delegate bag (max 8 pages)
- ✓ A 1-page advertisement in the on-line book of abstracts and handbook (in colour, inside or back cover)
- ✓ Sponsor's logo in the Conference's homepage, as well as in a dedicated page of the NanotechItaly website, with a link to the sponsor's website
- ✓ 5 free registrations
- ✓ 5 special registrations with a special 50% discount

€ 10.000 + vat

Gold Sponsor

- ✓ 1 zip roll or poster in the main auditorium or registration area*
- ✓ Sponsor's logo on all documentation of the Conference, including:
 - handbook (handed to all the delegates)
 - on-line book of abstracts
 - screensaver displayed in the conference rooms
 - official newsletter
- ✓ Sponsor catalogue or brochure in the delegate bag (max 4 pages)
- ✓ Sponsor's logo in the Conference's homepage, as well as in a dedicated sponsor's page of the NanotechItaly website, with a link to the sponsor's website
- ✓ flyer/leaflet of the company in the delegate's shopping bag
- ✓ 3 free registrations
- ✓ 3 special registrations with a special 30% discount

€ 5.000 + vat

Silver Sponsor

- ✓ Sponsor's logo on all documentation of the Conference, including:
 - handbook (handed to all the delegates)
 - on-line book of abstracts
 - screensaver displayed in the conference rooms
- ✓ Sponsor's logo in the homepage of the NanotechItaly website, with a link to the sponsor's website
- ✓ Sponsor's zip roll in the main auditorium or registration area
- ✓ 2 free registrations

€ 2.500 + vat



Exhibitor Packages

Exhibitor Plus

- ✓ 8 m² area (table+2 chairs)
- ✓ 3 free registrations (coffee breaks and lunches included)
- ✓ 30% reduction code for 3 guests
- ✓ "Word of mouth" 10% reduction code for your contacts (partners, clients, suppliers, prospects)
- ✓ Business matching opportunities

€ 2.500 + vat

Exhibitor Standard

- ✓ 4 m² area (table+2 chairs)
- ✓ 2 free registrations (coffee breaks and lunches included)
- ✓ 20% reduction code for 2 special guests
- ✓ "Word of mouth" 5% reduction code for your contacts (partners, clients, supplier, prospects)
- ✓ Business matching opportunities

€ 1.500 + vat

To suit your promotional requirements, other solutions are available upon request.

Sponsor and Exhibitor Form

Please return this form, properly signed, to: **NanotechItaly Conference Organising Secretariat**

Please send this form, together with copy of the bank transfer, by e-mail to: info@nanotechitaly.it.

Order Confirmation

The Sponsor/Exhibitor organization confirms its participation to the International Conference NanotechItaly 2015, that will be held on November 25th-27th 2015, at the CNR Conference Center of Via Gobetti, 101 Bologna. Please specify below the chosen sponsorship/exhibition option:

SPONSOR

- Platinum (10.000€ +vat)**
- Gold (5.000€ +vat)**
- Silver (2.500€+vat)**

EXHIBITOR:

- Exhibitor Plus (2.500€+vat)***
- Exhibitor Standard (1.500€+vat)***

* AIRI/Veneto Nanotech members: 30% discount on exhibitor's rates

Reference Person

NameSurname Position
Phone e-mail
Note

Invoice Details

Sponsor/Exhibitor organization name
Invoice address
Vat number/Fiscal code

Unless otherwise agreed with the Conference organization, the invoice will be issued upon payment (receipt of the bank transfer).

Payment

In order to confirm the chosen option, the amount for the sponsorship and/or for the exhibition fee (vat included) will have to be paid within 15 days from the signature of the present order. The invoice will be issued accordingly.

Payment reference: Sponsor/Exhibitor NanotechItaly 2015

Date
Stamp and Signature.....

Sponsor & Exhibitor Rules

Art. 1 - DENOMINATION AND GOALS

1. AIRI and Veneto Nanotech SCpA, hereinafter "the Organizing Committee", organize *NanotechItaly2015 – Cross-Cutting KETs for Responsible Innovation*, International Conference on nanotechnologies, hereinafter "the Conference".
2. Participation to the Conference is subject to the following regulations.

Art. 2 – LOCATION AND TIMETABLE OF THE CONFERENCE

The Conference will take place from 25th to 27th November 2015 in Bologna (Italy), at the CNR Conference Center of Via Gobetti, 101. The event time will be from 8.30 to 19.30.

Art. 3 - PAYMENT CONDITIONS

1. The request to participate as sponsor or exhibitor is considered accepted received once:
 - copy of the Sponsors and Exhibitors Form properly signed has been by the Organizing Committee (it has to be sent by e-mail at info@nanotechitaly.it, while the original copy has to be sent by mail to AIRI - Associazione Italiana Ricerca Industriale, Viale Gorizia 25/c 00198 Rome, Italy);
2. Payments received after the date communicated by the Organizing Committee do not guarantee the possibility to have the logo on the Conference material.

Art. 4 - ADMISSION

The participation in the Conference is subject to the acceptance by the organizers.

Art. 5 - SETTING UP AND TAKING DOWN

Stands can be set up on the 24.11.2015 (14.00-19.00) and taken down on the 27.11.2015 only from 18.30 and within 20.00.

Art. 6 - DELIVERY AND COLLECTION OF MATERIALS

1. Materials for stand setting up or for any other use during the event have to be delivered after 23.11.2015, with a beforehand written communication to the Organizing Committee, at the Conference Centre (CNR via Gobetti 101, 40129 Bologna, Italy) with the clear and visible indication "NanotechItaly Conference" on any item, and have to be collected at the end of the event.
2. Delivery expenses to/from the Conference Centre, included import fee, are at Exhibitor/Sponsor's expenses.
3. Unclaimed goods will be destroyed at the end of the event.

Art. 7 - RENUNCIATION

1. All cancellations must be given in writing to the Organizing Committee to:
Associazione Italiana Ricerca Industriale
Viale Gorizia 25/c
00198 Roma
2. For the Conference, the following cancellation fees will be applied (unless otherwise indicated on the event website):
 - if the written cancellation is received by the Organizing Committee at least four weeks prior to the first day of the event, a full credit/refund minus a 30% administrative charge will be issued;
 - if the written cancellation is received by the Organizing Committee less than four weeks prior to the first day of the event, or you do not attend to the event, no refund will be issued.

Art. 8 - STAND ASSIGNATION

The stand assignation will be done on a first come, first served basis, as well as according to stands availability and sponsorship category. Organizers reserve the right to make changes to this order for organizational needs, giving, when possible, contextual communication to the interested sponsor/exhibitor.

Art. 9 - EXTERNAL COSTS

Expenses for the dispatch/transport/layout of the exhibited material both during the setting up and the taking down of the expositive space, as well as any other cost related to the participation to the Conference and not mentioned in the Sponsors and Exhibitors Form, is considered excluded from this offer. Any kind of refund for damages and theft of the exhibited material is also excluded.

Art. 10 - SECURITY

1. Exhibitors have to comply with all security and fire-prevention norms and all arrangements on the subject that can be enacted by the Organizing Committee.
2. Exhibitors are required to comply with the safety standards (D.Lgs. 81/08). Non-fulfilment of Safety regulations and fire prevention can lead to the immediate closure of the stand, as well as to the exclusion of the exhibitor from the future editions of the Conference.
3. Exhibitors cannot make use of cylinders or other containers filled with gas of any type, or to keep tanks, heaters or other recipients filled with gas or combustibles for the functioning of machines, except in the case of particular authorization by the Organizing Committee;

Art. 11 - PROHIBITIONS

1. It is prohibited for the participant to:
 - a) give up or exchange – even at no charge – the space assigned;
 - b) occupy a surface area bigger than that assigned or exceed the height measurements established by the Organizing Committee;
 - c) store packaging or other materials not destined for display in the assigned space, or in the surrounding area, or even in the Conference enclosure;
 - d) display posters or signs outside the assigned areas or in places or positions different from those established by the Organizing Committee;
 - d) distribute or give tastes, in a propagandistic manner, of paid samples, or by drawings, lotteries or games, unless authorized in writing to do so by the Organizing Committee, which can reserve the right to apply a special tax and to discipline such activities;
 - e) use loud calls or other forms of publicity which for their substance or outward appearance can be against the law or regulations, or which can constitute conclusion of direct comparison with other participants, or which can, however, disturb them or cause them harm, and even less to gather signatures, declarations or judgments; propaganda or judgments which can sound critical of or offensive to political and social institutions of our and other countries;
 - f) carry out trials, demonstrations or operations that can compromise the safety of persons or objects, or that might disturb, irritate, cause damage or danger or which however, at the judgment of the Authority in charge of security and accident prevention, are deemed dangerous;
 - g) light fires, introduce explosive, detonating, dangerous or foul-smelling materials, or that in any case can cause damage or can be bothersome;
 - h) leave the area unwatched or in a state of abandon.

Art. 12 - DAMAGES TO EXPOSITIVE SPACES AND CONFERENCE SPACES

1. Expositive spaces must be returned in the same conditions as before the Event.
2. The Organizing Committee reserves the right to request compensation for damages caused directly or indirectly to persons and objects of the Organizing Committee, NH Hotel or third parties.
3. The Organizing Committee is not responsible for thefts of materials or goods left in the Conference area.

Art. 13 - UNPREDICTABLE EVENTS

In case of unpredictable events or in any other situation not depending on the organizers, the Conference can be cancelled or modified.

Art.14 - GOVERNING LAW AND DISPUTES

1. These terms and conditions are governed by the Italian Law.
2. The Court of Rome is competent for any dispute rising from the interpretation and/or execution of this terms and conditions.

See you soon at



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